

SAM BUMBALO

I am an independent graphic designer, art director and illustrator based in NYC. My focus is in identity design, typography, 3D spaces, and animation. My portfolio can be found at sambumbalo.com.

sambumbalo.com
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FREELANCE EXPERIENCE

Blaze ai Designer, 2024

Designed social media templates for Blaze App

Squint Opera Designer, 2024

Aided design for environmental and wayfinding graphics of new museum

Bubble Skincare Production designer, 2023

Updated packaging dieline files per Bubble design standards

Viceroy Hotels Designer, 2023

Designed visual identity for Mexico-based restaurant Awacate

Highgate Hotels Designer, 2023

Designed visual identities and materials for NYC-based restaurants KinGin, GoldenGuy

B-Reel Designer/art director, 2022

Aided various advertising campaign design and art direction for Google, Beats

Airbnb Designer, 2022

Aided design of new product and campaign launch; designed internal materials, presentations

Verizon Designer, 2022

Design assistance on internal presentation team designing presentation layouts for stakeholders and investors

Riders Alliance Designer, 2022–present

Sole graphic designer responsible for creating all materials such as presentations, reports, merch, and annual Gala visual identity and materials

Minna Tea Designer, 2022

Designed internal materials, direct ads; updated dielines files for packaging

FCB NY Designer, 2022

Aided ad campaign design for Intuit, the FCC

Masonry Storyboard designer; designer, 2021, 2022, 2024

Designed animated video storyboards; aided in design and illustrated of final animation frames for Google, Success Academy

Momentum Designer/art director, 2022

Aided various advertising campaign design and art direction for Walmart, AmEx

Brex Designer, 2021, 2022

Designed various internal materials such as presentations, reports, logos

HUSH Studios Designer, 2021

Aided in 2D design of installations, internal visual identity for Meta

Elastic Designer, 2020

Designed logo for production company

Tribeca Festival Designer, 2019

Aided in design of all print, digital, and wayfinding materials for (then) Tribeca Film Festival

Center Design Designer, 2018

Designed visual identity, packaging, and materials for various clients

Google Fonts Typeface designer, 2017

Updated design to font 'Metrophobic'

FULL TIME EXPERIENCE

Trust & Will Designer/art director, 2021

Sole graphic designer and art director responsible for all internal materials such as presentations, reports, and video content

Red Antler Brand designer, 2019–2021

Designed visual identity for various new and established start ups; aided in design and art direction for campaigns

Pentagram Design intern, 2018

Aided in graphic and visual identity design for various clients (partner Paula Scher's team)

Order Design Junior designer (preceded by design intern), 2018

Aided in graphic, visual identity, and publication design for various clients

Turner Duckworth NY Design intern, 2017

Aided in graphic, visual identity, and packaging design for various clients

EDUCATION

Kent State University

Visual Communication Design, BFA;
Marketing, Minor
2013–2017

Kent State University Florence

Study Abroad Communications Program
2015